

## Tips for best printing result – large poster

The large poster is designed on an A4-sized page for scaling up to fit on a poster display board 3 feet or 1 metre wide.

Large posters are usually printed on a large machine on 170 gsm (gsm = gram per square metre) high gloss photo paper which comes in rolls 3 feet wide (i.e. 914.4 mm) and many metres long.

The A4 poster can be scaled up to 3 feet or to A0 width which is 840 mm. The actual length of the poster when enlarged will be:

<b>Width when scaled up</b>	<b>Length of poster</b>
3 feet (914.4 mm)	4 feet 3 inches (1293 mm)
810 mm (2 feet 8 inches)	1188 mm (3 feet 11 inches)

### Encapsulation

If your poster is intended for display in a dirty or humid environment then we recommend that you seal the poster in clear plastic. This is called encapsulation. Lamination is not suitable because the back of the poster may be unprotected or, if the laminate is two sided, the edges may be unprotected against ingress of water.